



FOR IMMEDIATE RELEASE

CONTACT:

Jennifer Pastore, Schafer Condon Carter
312.464.1666
Jennifer@sccadv.com

Solo Expands Trophy[®] Cup Design Selection

Now Available in Attractive Bistro[™] and Mistique[®] Stock Designs

HIGHLAND PARK, IL (September 5, 2006) – Solo Cup Company Trophy[®] Cups are now available in two additional, well-known attractive stock prints, providing more ways to create an upscale look for your operation. Bistro[™] and Mistique[®] coffee designs join the existing offering of Java Wave[®], Gourmet[™], Eclipse[®] and Jazz[®] prints. Snap-tight Gourmet dome lids – available in either black or white – add a perfect blend of appearance, versatility, and value to your menu.

Solo's Trophy cups are manufactured with sturdy, thin-wall foam that keeps hot beverages hot, and cold drinks cool, while maintaining a comfortable temperature to the touch. Stronger than beaded foam, thin-wall foam requires less storage space in the case and in the serving area. To streamline inventory, five cups take one lid size.

For order placement or more information, please contact your Solo sales representative or call 1-888-488-7539.

Solo Cup Company is exclusively focused on the manufacture of disposable foodservice products for the consumer/retail, foodservice, packaging, and international markets with annual sales revenue of more than \$2 billion. Established in 1936 and headquartered in Highland Park, Illinois, the company has broad expertise in paper, plastic, and foam disposables. A global presence with facilities in Europe, Asia, Canada, Mexico, Panama and the Americas, Solo Cup creates brand name products under the Solo, Sweetheart, Fonda, Hoffmaster and Lily names. To learn more, visit the Solo Cup website at www.solocup.com.

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