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**NEW PAPER PLATE DESIGN FROM SOLO®
BRINGS A FRESH LOOK TO THE TABLE**

HIGHLAND PARK, IL (April 20, 2006) – With Spring now upon us, consumers can bring a fresh new look to the table with the latest paper plate design from Solo Cup Company. Solo® Heavy Duty paper plates now come in a bright, vibrant and modern geometric design that is in vogue with today's hues and décor. Perfect for everyday dining or seasonal celebrations, the new plate print appeals to a wide range of consumers and provides another option to the highly popular Tulip design that is currently sold on store shelves. Solo's Heavy Duty paper plate print designs coordinate perfectly with SoloGrips® cups and bowls, allowing consumers to mix and match disposables to create a colorful, festive table setting.

"While the look of Solo's Heavy Duty print and packaging is new, the product that consumers have come to rely on has not changed," said Beth Dahlke, senior vice president, marketing, Solo Cup Company. "Shoppers will get the same superior performance of Solo Heavy Duty paper plates, but will be able to choose among multiple design styles that match with other Solo products."

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True to the name, Solo Heavy Duty paper plates manage meals without all the mess. They have a sturdy, deep well construction that can hold more food and be carried safely from room to room. Both soak proof and grease resistant, Solo Heavy Duty plates are perfect for serving side items like fresh fruit salad or coleslaw and heartier main dishes like barbecued beef or burgers. They are also cut resistant to support substantial meals like steak, chicken or fish. For quick mealtime occasions, food served on Solo Heavy Duty paper plates can be warmed or reheated in the microwave for ultimate convenience.

Solo Cup Company is exclusively focused on the manufacture of disposable foodservice products for the consumer/retail, foodservice, packaging, and international markets with annual sales revenue of more than \$2 billion. Established in 1936 and headquartered in Highland Park, Illinois, the company has broad expertise in paper, plastic and foam disposables. A global presence with facilities in Europe, Asia, and The Americas, Solo Cup creates brand name products under the Solo, Sweetheart, Fonda, Hoffmaster, Lily, Creative Expressions and Sensations names. To learn more, visit the Solo website at www.solocup.com.

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