



FOR IMMEDIATE RELEASE

SOLO ADDS COMPOSTABLE COLD CUP TO BARE™ BY SOLO® LINE

HIGHLAND PARK, Ill., June 10, 2009 – Restaurants and foodservice operators who are looking for an environmentally preferable way to serve cold beverages now have a new option. Solo Cup Company has added compostable treated paper cold cups to its popular Bare™ by Solo® line of eco-forward™ single-use hot and cold cups. Made with 50 percent renewable resource materials, the treated paper cold cups, which are lined with wax, are the latest extension to the Bare by Solo line. The cups are available nationwide.

Bare by Solo is the industry's first full line of eco-forward™ single-use foodservice products for restaurants and consumers made with recycled, recyclable, compostable or renewable materials. In addition to treated paper cold cups, the Bare by Solo line includes products made with sugarcane, recycled plastic and other renewable or recycled materials.

“The treated paper cold cup gives restaurants and other foodservice operators a compostable alternative to plastic cups and standard poly-lined paper cups,” said Karin Wennerstrom, director of foodservice product category management at Solo. “At the same time, the wax coating provides a durable cup with all the quality and performance that our customers expect from Solo.”

According to Wennerstrom, Solo has offered the environmentally preferable treated cold cups for many years, and now is adding the product to its Bare by Solo line to highlight its environmental benefits. The cups are compostable in a commercial composting facility. When composted, the cups do not contribute to landfill waste. Commercial composting programs that accommodate single-use foodservice products vary by area and may not be available in your community. To determine the availability and policies of commercial composting facilities in your community, check with your local municipality.

Solo's treated cups offer an environmentally preferable option at a conventional price. The cups come in the stock Bare design, white or custom prints, and are available in sizes ranging from 3 to 44 ounces. The cups are offered in the Bare print in 3, 5, 7, 8, 9, 10, 12, 16, and 22-ounce sizes. The cups also feature single-lid solutions with lids fitting multiple cup sizes.

In addition to expanding its eco-forward product offerings, Solo also is a national sponsor of Keep America Beautiful and its Great American Cleanup™ – the nation's largest annual volunteer-based community improvement effort. Solo donated Bare by Solo cups and plates to help serve food and beverages to more than 100,000 Great American Cleanup volunteers at events across the country, and provided environmental education and awareness information at several major cleanup events. Hundreds of Solo volunteers pitched in to cleanup their communities across the country. The Great American Cleanup involves three million volunteers and more than 17,000 separate cleanup events in all 50 states.

“Eco-forward” is a term unique to Solo. According to the company, the term expresses Solo's ongoing commitment to developing greener alternatives that contribute to a more environmentally sustainable future.

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Solo Cup Company is a \$1.8 billion company exclusively focused on the manufacture of single-use products used to serve food and beverages for the consumer/retail, foodservice and international markets. Solo has broad product offerings available in paper, plastic, foam, post-consumer recycled content and renewable materials, and creates brand name products under the Solo®, Sweetheart® and Bare™ by Solo® names. The Company was established in 1936 and has a global presence with facilities in Canada, Europe, Mexico, Panama and the United States. To learn more about the Company, visit www.solocup.com.

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